

## Press release TEAM ACADEMY

The Organizing Committee of the Zonta International Conference, District 30, has enlisted the support of **four young students from the Team Academy of the HES-SO Valais** for its Conference which will bring together more than 200 delegates from 8 countries in Zermatt from September 24 to 26, 2021.

These students are an integral part of the organizing committee and have brought an innovative touch by proposing various activities, in particular the "Women's Path", highlighting pioneers in various fields and referring to the status of women and equality in every respect.

### TEAM ACADEMY

The Team Academy is a **bachelor's degree program within the HES-SO's Business Administration program** aimed at developing entrepreneurial skills.

The Zonta International Zermatt Conference is a great opportunity to become part of the event as well as to establish the pioneering "Women's Path".

Camille Besse, Project Manager is assisted by Laetitia Neukomm, Debora Cina and Monse S. Martinez. They explain: « *Our training pushes us to learn by doing, we have to launch projects and develop them by looking for information ourselves. We build by trial and error, the goal being to allow ourselves to make mistakes in order to better understand how to act next time.* »

### WOMEN'S PATH IN ZERMATT

For the young women, the "Women's Path" was an obvious idea, not only because of the importance of Zonta Club International's worldwide work and actions for the status of women, but also to mark the 50th anniversary of women's right to vote in Switzerland in 1971.

The students convinced about fifteen businesses in Zermatt, who agreed to decorate their windows with a history of women pioneers in different fields. It is a sort of tribute to these pioneers. Some businesses have even agreed to offer a discount on purchases made during the Conference.

The four young women are looking forward to the feedback from the Zontians, the merchants and of course the tourists on site.

### Motto of the District Conference « Accross the borders, be inspired »

This motto, which is the main theme of the Conference, was created and proposed by the members of the Team Academy.

For more information, please visit : <https://zonta-zermatt.org/fr/>

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